

Name	Dr. Janat Jeya Kavitha S
Qualification	MBA., M.Phil., PhD
Designation	Assistant Professor
Year of Joining	01/04/2022
Specialization	Human Resource Management & Finance
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Seminars/Workshops/FDP/Conferences/Webinars

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
22& 23 October 2025	Paper Presented	The influence of Generative AI on Consumer Behavior and Buying Decisions	Department of Commerce Manonmaniam Sundaranar university, Tirunelveli	Conference	International
25 th August 2025	Participated	The Power of People Analytics “Redefining HR Strategy in the Digital Era”	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Seminar	National
19 th August 2025	Participated	Career Resilience in HR: Adapting Skills for the Future Workforce (SDG 4)	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional
13th August 2025	Participated	HR-Driven Innovation and Skill Incubation for Sustainable Development (SDG 9)”	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional

1st August 2025	Participated	Soft Skill Training in HR 2.0	Department of M.A.HRM, St. Mary's College (Autonomous), Thoothukudi	Workshop	Regional
21 st March 2025	Participated	Marketing 5.0 & Regenreativ Economics	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Conference	International
11 th March 2025	Participated	The impact of Artificial Intelligence on Commerce and Industry	Department of Commerce, Nazareth Margoschis College, Nazareth	Conference	International
03 rd March 2025	Participated	International HR CONFAB on Leadership Intelligence in the Digital Era 6.0	XIBA, Tirunelveli	Workshop	International
21 st to 28 th February 2025	Participated	Research `Data Analysis and interpretation using SPSS, AMOS, R and JAMOVI	Department of Commerce Manonmaniam Sundaranar university, Tirunelveli	Workshop	National
22 nd October 2024	Participated	Career Building for future Administrators as Managers	Library and M.A.HRM	Workshop	Regional
21 st October 2024	Presented	Building Resilience supply chains in Entrepreneurial Ventures	Unnamalai College of Arts and Science, Kovilpatti	Conference	International

19 th September 2024	Participated	Read Today to Lead the world Tomorrow	M.A.HRM and St. Mary's College (Autonomous), Thoothukudi	Seminar	National
21 st August 2024	Participated	HR with A Heart- The power of Psycholog y	PG Departments of Psychology and M.A.HRM, St. Mary's College (Autonomous), Thoothukudi	Seminar	International
01 st to 10 th July 2024	Participated	NEP 2020 Orientation & Sensation Programme	Malaviya Mission Teacher Training Centre, Bharathidasan University, Tiruchirappalli	FDP	National
20 th September 2023	Participated	Academic Writing:Auth enticity and Ethical Imperatives	Marian Research Forum and Library Committee, St. Mary's College(Autonomou s), Thoothukudi	Workshop	Regional
14 th August 2023	Participated	Ecopreneurs hip- A Gateway to Innovation and Sustainabilit y	Department of Business Administration, St. Mary's College(Autonomou s), Thoothukudi	Seminar	National
11 th August 2023	Participated	AI tools for Education with special Reference to Chat GPT, GPT 4& LAMMA	Library & IIC of St. Mary's College(Autonomou s), Thoothukudi in Technical Collaboration with SALIS- Tirunelveli Chapter	Seminar	National
12 th October 2022	Participated	Faculty Development Programme on Investor Education	Sraddha Academy for Financial Education in partnership with Department of Commerce, MS university Tirunelveli	FDP	Regional

2 nd May 2022	Participated	Emerging Trends of Work Life Balance With Reference to Women Workers in Unorganised Sector	Environmental Issues in Business and Road Map for Innovative Solutions (ICEIB-2022) Department of commerce, Government Arts College for Women, Nilakottai	Conference	International
21 st &22 nd March 2022	Presented	The Impacts of Work Life Balance on Women Employee in Unorganised Sector	Restructuring Global Economy-Post Pandemic Initiatives & Strategies organised by Department of Commerce MS university in association with Hrudyaa Ad Conser Private Limited	Conference	International
24 th &25 th February 2022	Participated	A Digital Entrepreneurship- An Overview	Entrepreneurship and Innovation organised by Department of Commerce, St.Mary's college, Thoothukudi	Seminar	National
26 th &27 th November 2021	Presented	The Impacts of Work Life Balance on Women Employee in Unorganised Sector	Promotion of Cognitive Entrepreneurship: AI-powered Transformation organised by Department of Commerce MS university in association with ICAI	Conference	International
11 th September 2021	Participated	Empowering Educators	Teachers' Conference organised by The Institute of Company Secretaries of India	Seminar	National

30 th April 2021	Participated	Impact of NEP 2020 on Quality Parameters in Institutions of Higher Education	IQAC in academic collaboration with NAAC, Maniben Nanavati Women's College, Mumbai	Webinar	National
23 rd April 2021	Participated	Digital Marketing: Trends to look in 2021	Nehru Arts and Science College, Department of Commerce in association with College of Business & Economics, Bule Hora University, Ethiopia	Webinar	International
30 th March 2021	Participated	Emotional Intelligence of Women Employees in Unorganised Sector	Resilience, Reinvention & Adaptability in Business & Management held on 30th March 2021 Organised by V.V.V college	Webinar	International
1 st March 2021	Participated	Social Entrepreneurship	Department of commerce, Kamaraj college, Thoothukudi	Webinar	National
17th Feb 2021	Participated	Satisfaction with Work Life Balance of Women Employees in Unorganised Sector	Advancement in Business in The Digital Era 2021, organised by The post Graduate Department of commerce, Jamal Mohammed college, Tiruchirappalli	Webinar	International
24th & 25th Nov 2020	Participated	Work Balance of Women Employees and their Lifestyles in Unorganised Sector	SRM Institute of Science and Technology	Webinar	International

21 st July 2020	Participate d	Challenges faced by Women Leaders- Lesson Learned and future strategies	Centre of Women Empowerment and Women Studies, Manonmaniam Sundaranar University, Tirunelveli	Webinar	International
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Paper Presented and Published

Title of the Paper	Journal	Year	Volume	Issue/ISSN	Page No
Employees' Perception Towards Human Resources Management Practices of Private Hospital in Tirunelveli District	GOYA (SCOPUS)	2023	Volume 16	Issue 12 ISSN 0017-2715	257-281
Factors Influencing the Work Life Balance of Women Workers in Unorganised Sector	GEDRAG & ORGANISATE (SSCI Journal)	2021	Volume-34	Issue 04-2021 Oct-Dec. ISSN 0921-5077	302 - 315
Work Balance of Women Employees and their Lifestyles in Unorganised Sector	Sambodhi(UGC care Journal)	2020	Volume-43(X)	Issue Oct-Dec 2020. ISSN: 2249-6661	103 - 106
Motivational Needs of Women Employees in Unorganised Sector	Purakala(UGC care Journal)	2020	Volume-31	Issue 7, April 2020, ISSN 0971-2143	399 - 411
Work Life Balance of Women Employees in Unorganised Sector	Studies in Indian Place Names(UGC Care Journal)	2020	Volume-40	Issue 18, Feb 2020. ISSN NO.2394-3114	2750 - 2759

A Study on Work Life Balance of Women Employees in Unorganised Sector in Thoothukudi and Tirunelveli Districts	Alochana Chakra(UGC care Group- 1 Journal)	2020	Volume IX	Issue X, Oct 2020. ISSN No: 2231-3990	177 - 195
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As Resource Person:

Topic	Place	Date
National Level Seminar on “AI in Talent Acquisition: Revolutionizing sourcing and hiring”	Department of Business Administration, Wavoo Wajeeha Women’s College, Kayalpatnam	20/08/2025
Guest Lecture on VC Fundind opportunity for early stage Entrepreneurs	Department of Commerce Holy Cross Home Science College, Thoothukudi	14/08/2025
International Conference on "New Horizons in Commerce, Finance And Marketing"	Department of Commerce, SRI Sarada College For Women (Autonomous), Tirunelveli	10/01/2025
Guest Lecture on Impact of AI in Today’s Business	Department of Commerce Holy Cross Home Science College, Thoothukudi	24/07/2024
One Day State Level Seminar on "Impact of Artificial Intelligence In Business"	Department of Business Administration, Pope’s College, Sawyerpuram	19/03/2024
A Workshop on Skill Enhancement Program	Holycross ` Engineering College, Vagaikulam, Thoothukudi	24/08/2023
Soft Skill Development, An overview	Department of Commerce Holy Cross Home Science College, Thoothukudi	12/07/2023

Book Published

Name of the Authors	Book Title	Chapter Title	Publisher	Year	ISBN
Dr. Janat Jeya Kavitha S	Big Data in Business	Big Data in Business	InkstaPress, Karaikudi	2024	978-81-9732-79-2-6
Dr. Janat Jeya Kavitha S	Strategic Business Management	Strategic Business Management	Maayan Publications, Tamilnadu	2023	978-93-92264-39-9
Dr. Janat Jeya Kavitha S	Customer Relationship Management	Customer Relationship Management	Scientific International Publishing House	2022	978-93-5625-074-1

Others

- Member of Library committee in St. Mary's College from 2022 to 2023.
- Co- Ordinator of M.A. HRM since 2023.